

## **DYNAFIT BECOMES THE OFFICIAL ITRA PARTNER**

We see trail running as an adventure, as an opportunity to test your personal limits and to connect with like-minded people. So many athletes all over the world these days take part in this sport with such great passion. And it is precisely this diverse and inclusive community that makes trail running so unique. ITRA aims to give a voice to these runners and to create the conditions needed for them to give their best on the trails. DYNAFIT represents the same goals and values, and that's why we are thrilled to have this aspiring brand as a partner at our side starting immediately," said Janet Ng, ITRA's President.

- More than 2 000 000 runners over 25 000 events ranked by ITRA
- Since 2015, trail running is considered an officially recognized discipline according to the international athletics federation (World Athletics), with ITRA as its technical partner

**VISIT OUR WEBSITE: [HTTPS://ITRA.RUN](https://itra.run)**



### **About ITRA:**

Founded in 2013, ITRA (International Trail Running Association) is the leading reference organization for trail running globally, providing services to individual trail runners and trail running organizations. ITRA is also the sole representative of Trail Running with the world governing body of our sport, World Athletics (WA)

With over 150,000 runner and organizer accounts, ITRA ranks 2 million runners from 163 countries with its Performance Index (PI). There are nearly 8,000 trail races listed in ITRA's event calendar.

For more information about ITRA please visit our website [www.itra.run](http://www.itra.run)

### **Media Outreach:**

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