

**For Immediate Release**



## **XTERRA Trail Marathon Series partners with International Trail Running Association**

**April 29, 2021 (Minneapolis, MN)** - The newly established XTERRA Trail Marathon Series has joined forces with the International Trail Running Association (ITRA) to provide athletes with ITRA Performance Index points, build upon the shared values of both organizations, and form a deeper connection with the worldwide trail running community.

“We respect the work ITRA has done over the last decade to raise the level of awareness and legitimacy for the sport of trail running and share their core values of authenticity and fair play,” said XTERRA World Tour President, Janet Clark. “The inclusion of these events into the ITRA network connects our global XTERRA community with trail running enthusiasts around the world and provides wonderful new racing opportunities and experiences for them all.”

The new 9-event XTERRA Trail Marathon Series hosts events of various distances throughout the year across the U.S., European, and Asia-Pacific regions. It kicked-off March 28, 2021 at Kenting National Park in Taiwan, and its next stop takes it to the award-winning trails at Oak Mountain State Park in Shelby County, Alabama on May 9, 2021.

“XTERRA shares our values by practicing environmentally friendly events. We are delighted to support the XTERRA Marathon series and are committed to making ITRA’s services available to all races and runners around the world,” said Bob Crowley ITRA’s President.

### **2021 XTERRA Trail Marathon Series Schedule**

#### **Date – Race (Location) – ITRA Points**

Mar 28 - [XTERRA Kenting Trail Run](#) (Taiwan) – 1 ITRA point

May 9 - [XTERRA Oak Mountain Trail Run](#) (Pelham, AL, US) – 1 ITRA point

May 16 - [XTERRA Taihu Trail Run](#) (Suzhou, Jiangsu Sheng, CN) – 2 ITRA points

May 29 - [XTERRA Tahiti Trail Run](#) (Papeotai, Moorea) – 1 ITRA point

June 5 - [XTERRA Gozo Trail Run](#) (Ghajnsielem, Malta) – 2 ITRA points

Sep 11 - [XTERRA Dolomiti di Brenta Trail](#) (Molveno, Italy) – 2 ITRA points

Oct 10 - [XTERRA Vallée de Joux Trail Run](#) (Switzerland) – 2 ITRA points

Oct 17 - [O-SEE XTERRA Trail Run](#) (Zittau, Germany) – 2 ITRA points

Oct 30-31 - [XTERRA Trail des Balcons d’Azur](#) (Mandelieu la Napoule, France) – 2 ITRA points

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**About ITRA**

Born in July 2013, the ITRA (International Trail Running Association) aims to give a voice to parties involved in trail running in order to promote its strong values, its diversity, the safety of races and the health of runners, as well as to further the development of trail running and ensure a constructive dialogue between the national and international bodies with an interest in the sport. Learn more at [www.itra.run](http://www.itra.run)

**About XTERRA**

XTERRA® is a global lifestyle brand and off-road race series. What started in 1996 as the world's first off-road triathlon in Maui, Hawaii, is now an endurance sports lifestyle with a racing presence in over 30 countries worldwide and expanding. XTERRA® cultivates a passionate and dedicated community, celebrated by intrepid triathletes, trail runners and outdoor adventurers around the globe. Learn more at [www.xterraplanet.com](http://www.xterraplanet.com).

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